



Impact Hub Boosts Coworking Synergy with Interactive Displays and Wireless Presentation

Facts at a Glance

Segment Year of Completion
Business/IT 2019

Project

Entrepreneurial hubs give their meeting rooms and common spaces facelifts with new presentation and display tech

BenQ Solution Used

- BenQ RP6501K 65" Interactive Flat Panel
- BenQ RP750K 75" Interactive Flat Panel
- BenQ InstaShow Wireless Solution
- BenQ LH770 Corporate Projector



Issue



A pair of Impact Hub coworking spaces in Madrid, Spain wanted to display attractive imagery near their entrances. They also wanted to upgrade their conference spaces with high-quality displays and wireless presentation solutions that would allow users to stream video content and use laptop applications on a big screen in real time.

Solution



BenQ offered both a wide line of suitable products and a sterling reputation for service and quality. By combining BenQ's displays, projectors, and wireless presentation technology, Impact Hub Barceló and Picasso were able to introduce fully integrated display solutions into their coworking spaces and meeting rooms.

Result



Members and staff at Impact Hub Barceló and Impact Hub Picasso have had positive reactions to the BenQ display and wireless presentation solutions. The new presentation solutions empower presenters to create novel presentation experiences that capture audiences' attention and allow for new modes of expression. Furthermore, because BenQ is an established international brand with a reputation for providing excellent after-sales service, these Impact Hub branches are confident that their new technology will continue to deliver excellent performance and spur relentless innovation for many years to come.

